

SUSTAINABLE ENERGY IDEATHON

a partnership between barrett honors college and the herberger school of design

APRIL 11th & 12th

AGENDA

SATURDAY APRIL 11th

registration with coffee and pasteries begins at 10:00 am

10:30 am team formation

11:00 am problem Introduction and ideathon rules

11:15 am team brainstorming sessions.

12:30 pm working lunch with expert mentors

1:15 pm human centered design presentation

3:00 pm break

3:15 pm 3-6-5 ideation session

3:45 pm get out of the building. user research

6:00 pm evening wrap up
optional pizza dinner

SUNDAY APRIL 12th

9:00 am *optional light breakfast & workshop on storytelling*

10:30 am open working sessions with expert mentors

12:00 pm practice pitches with working lunch

1:30 pm initial pitches

2:30 pm finalists announced

3:00 pm pitch finals

4:00 pm award ceremony

REGISTER